

## WSET Level 4 Diploma

### Unit 1 – Global Business of Alcoholic Beverages

#### Spring Term 2019 (Dip1 119)

DATE	CLASS TOPIC
Thursday, January 24	Marketing of Wine & Spirits
Thursday, January 31	Local Business of Wine
Thursday, February 7	Global Business of Wine
Thursday, February 14	Case Study Preparation
<b>Tuesday, March 12</b>	<b>Unit 1 Case Study exam, 10:30 a.m. to 11:45 a.m.</b>

*Topics & dates are subject to change.*

*All classes are 6:00 p.m. to 8:30 p.m.*