

WSET Diploma

Unit 1 - Business of Wine

DATE	CLASS TOPIC
Thurs., Sept. 16	Global Business of Wine
Thurs., Sept. 23	Marketing of Wines & Spirits
Thurs., Sept. 30	Local Business of Wine
Thurs., Oct. 7	Case Study Preparation
Wednesday November 3, 2010	Unit 1 Case Study Exam 10:30 AM to 11:45 AM

- All Classes start at 6:00PM and last approximately 2.5 hours
- All classes are held at the International Wine Center located at 350 7th Avenue between 29th and 30th Streets, Suite 1201.
- Topics are subject to change.